



# KIMDURA® Inkjet Synthetic Tagstock

7534P0 and 7654P0  
(7.5 mil) (9.5 mil)

## KEY PERFORMANCE FEATURES

### DURABILITY\*

Substrate with durable base and print coat, designed with:

- Abrasion resistance
- UV resistance
- Water resistance
- Chemical/solvent resistance
- 12-month outdoor rating

### PRINTABILITY

- Inkjet (water-based pigment)
- Flexo, HP Indigo, UV Inkjet

### TEAR/TENSILE PROPERTIES\*\*

- Unsupported hole strength
- Edge-tear resistance

### APPEARANCE

- Matte white



KIMDURA® Inkjet Synthetic Tagstock offers outstanding image quality, durability, and outdoor weatherability. The 7.5 and 9.5 mil products are C1S coated, optimized for print-on-demand and full-color aqueous inkjet applications. It can also be pre-printed with other conventional and digital printing technologies.

KIMDURA® Inkjet Synthetic Tagstock is designed and manufactured to live up to the reputation of the KIMDURA® Synthetic Paper portfolio. This product is compliant with the highest durability standards for dimensional stability, color-fastness, coating integrity, abrasion resistance, and printed information legibility after harsh and long outdoor exposure.

### Applications Include:

- Horticulture Tags
- Logistic and Transportation Tags
- Shellfish/Seafood Tags
- Industrial/Chemical Tags
- Lumber/Construction Tags
- Metal/Steel Rebar Tags
- Healthcare/Medical/Pharma Tags and Wristbands
- Workplace Hazard Communications
- Safety Tags
- Outdoor Tags

KIMDURA® Inkjet Synthetic Tagstock resists a wide range of chemicals/solvents\* including:

Hydrochloric Acid (HCl)	Caustic Soda (NaOH)
Methyl Ethyl Ketone (MEK)	Methanol
Xylene	Epsom Salt
Iodine	Isopropyl Alcohol
Anti-freeze	Zep Fast 505 Cleaner
Brake Fluid	Purell Hand Sanitizer
Kerosene	Warm, Soapy Water

Physical Properties:	Typical Value†:	
	7534P0	7654P0
Basis Weight (lbs per 1,300 ft²)	45	61
Basis Weight (gsm)	170	240
Caliper (mils)	7.5	9.5
Caliper (microns)	190.5	241
Opacity (%)	96	98
Brightness - TAPPI T-452 Bright	95	91

\*Subject to change.

For supplemental information and additional details visit: [www.neenahperformance.com](http://www.neenahperformance.com)